



Sinica Group

Investment & Management

Company Profile

History

SET UP ON DECEMBER 2018, THE COMPANY IS THE BRAINCHILD OF ITS 3 FOUNDING PARTNERS WHO CHOSE TO UNDERTAKE A NEW INDEPENDENT PATH AFTER MORE THAN 10 YEARS' OF MANAGEMENT AND INVESTMENT CONSULTING EXPERIENCE.

Sinica Management Group Srl is a limited liability company founded in Milan Italy, that combines the experience and the Executive Management of Chinese and European Family offices, Import-Export groups and Investment Funds.

Over the years the Company has rapidly grow from being an investment consulting startup to owning and managing various business units operating in different cutting-edge innovative sectors such as Telco, Electronics and Healthcare in both Retail and Gross Distribution industries.

*“Managing the **Present**
Investing in the **Future**”*



Mission

RELIABILITY

DYNAMISM

TRANSPARENCY

INNOVATION

TO SCOUT AND DEVELOP THE MOST INNOVATIVE AND UNTAPPED INVESTMENT OPPORTUNITIES WITHIN BOTH THE EUROPEAN AND CHINESE MARKETS, OBTAINING THE BEST RETURNS FOR THE COMPANY AND CLIENTS' ASSETS.

To achieve this, the Company has structured itself with a team of well-established professionals with decades of experience, ensuring that clients benefit from the utmost reliability, dynamism, flexibility and maximum transparency.

The challenge we face is to become a reference point for our clients in a global context that always calls for greater specific competence in dealing with financial, economic, and management.

We aim to achieve this goal by tapping into our team's specific know-how and experience in each of these fields. We enjoy the flexibility of a lean, independent company structure for best liaising with a knowledgeable clientele that always expects the best value for money.



Sinica Group
Financial Management

Activities

SINICA MANAGEMENT GROUP BOASTS A WIDE RANGE OF INVESTMENT SOLUTIONS/SERVICES WHILE CONSTANTLY SHAPING AND DEVELOPING NEW PROJECTS.

- ASSET MANAGEMENT / INVESTMENT CONSULTANCY
- PRIVATE EQUITY AND ALTERNATIVE FINANCE
- RISK MANAGEMENT
- IMPORT-EXPORT

*" A Company strength is measured in its **professionals**, its **presence**, its **partners** and its **projects**. "*

Investment Model

SINICA MANAGEMENT GROUP HAS DEVELOPED A PROPRIETY MODEL THAT WILL GENERATE HIGH FINANCIAL RETURNS FROM INVESTMENTS THROUGH ITS THREE FOLD STRATEGY

1. INNOVATION & RESEARCH

The Company, through accurate hands-on due diligence, finds new innovative and durable projects or industries not yet developed/present in the reference market.

2. TAILORED DEVELOPMENT

Personally invests as majority shareholder into the Project along with its Investor Club. Provides its Team, Network and Experience to develop it to market-ready stage.

3. HIGH RETURNS

Launch and closely manages the Project during the startup phase by providing tailored resources, ensuring 100% ROI in 30 to 32 months (40% YROI).

Investor Club

30+ INVESTORS

2M€ RAISED

BESPOKE BENEFITS

SINICA MANAGEMENT GROUP BOASTS A 30+ PRIVATE INVESTORS ("INVESTOR CLUB") PROVIDING STRENGTH, DYNAMISM BUT MORE IMPORTANTLY VITAL SUPPORT TO THE FUNDED PROJECTS.

For each new project, the Company accurately selects its private funders choosing among the investor club and new ones. The purpose is to select Investors that will also act as catalysts and promoters of the Projects.

On top of the annual returns of the investments, the Company provides a wide range of Investment benefits and consulting solutions to its Investors.



Sinica Group
SINICA GROUP

Investments Roadmap

(end 2021)

2018-2022

XIAOMI RETAIL FRANCHISE ITALY

Sinica Management Group has been one of the first companies investing and launching the Chinese cutting edge Smartphone and Electronics Brand Franchise in Italy starting with its first 400 sqm Xiaomi Store in Rome and now owning and managing more than 4 business units in around Italy.

As its first large scale Investment (3M€+) the Company gradually approached and studied the retail business, following its Investment Model, first as financial consultant and risk management and then as investors and owners as one of the biggest stakeholders in the Franchise with Xiaomi Stores in the major metropolitan areas in Italy: Rome, Milan, Turin, Genoa.

The 4 owned business units, partaken by the Investor Club, are now growing (despite the 2020-21 COVID restrictions) and delivering a Yearly Revenue of 2.5M€ with a 25-30% Margin.

The Brand is now (beginning 2022) the 1st in Italy and Europe for volume of sales and distribution, overtaking other major brands such as Apple and Samsung.

www.mistoreitalia.com

2020-2022

ZETAMED - MASCHERINE CHIURGICHE ITALIA PRODUCTION & GROSS DISTRIBUTION

Following the outbreak of Covid-19 in the World and its repercussions in Italy, in February 2020 the Company decided to purchase machineries and materials setting up a fully equipped production site and separate business unit in Milan to fill in the constant demand for surgical masks in Italy.

The Company ZETAMED, born principally to provide the community with medical goods but also as a diversification investment, is today (beginning 2022) one of the first producer of surgical masks in Italy, providing gross distributors with 30 million of made in Italy surgical masks per year.

www.outletmascherina.it



Sinica Group
Investment & Management

Governance

Board of Directors

NEW BUSINESS

FINANCE &
INVESTMENT

HUMAN
RESOURCES

WAREHOUSE

INVESTORS CLUB

IMP/EXP

HEAD OF BUSINESS
OPERATIONS

XIAOMI STORES

ZETAMASK

BU 2022

XS MILAN

XS TURIN

XS GENOA

XS ROME





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